



RIDA VIRTUAL SUMMIT

PROGRAM ITINERARY

- 12:00 - 12:05 PM** Opening Remarks
- 12:05 - 12:55 PM** ***6 Step Plan To Successfully Resign From PPO Plans***
Gary Takacs
- 12:55 - 1:05 PM** Break
- 1:05 - 1:20 PM** ***Success Story Interview***
Dr. Nikki Green
- 1:20 - 2:10 PM** ***Superpowers for Successfully Reducing Insurance Dependence***
Dr. Mark Montgomery
- Amplifying Control Over Your Practice***
Dee Dee Reid
- 2:10 - 2:20 PM** Break
- 2:20 - 2:45 PM** ***Can You Afford To Grow Your Practice?***
Bob Affleck
- 2:45 - 3:35 PM** ***Dental Software & Services Panel***
Naren Arulrajah - Ekwa Marketing
Weston Lunsford - Dental Intelligence
Jordon Comstock - BoomCloud
Sameer Bhasin - CareCredit
Art Wiederman - ADCPA
Nathan Sparks - Open Dental

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- 3:35 - 3:50 PM** *Success Story Interview*
Dr. Christopher Marchack
- 3:50 - 4:00 PM** Break
- 4:00 - 4:30 PM** *Spend 2% Instead of 42% to Attract New Patients
by Mastering Digital Marketing*
Naren Arulrajah
- 4:30 - 5:00 PM** *The Role of Occlusion In Esthetic Dentistry*
Dr. Baldwin Marchack
- 5:00 - 5:10 PM** Break
- 5:10 - 5:35 PM** *Understanding Codiscovery*
Dr. Paul Henny
- 5:35 - 5:50 PM** *Staying Healthy While Going Full Throttle*
Dr. Uche Odiatu
- 5:50 - 6:00 PM** Closing Remarks