

The 6 Goals for a Thriving Practice

Overhead No Higher Than 60%

On average, the dental practice overhead is at 74%. This is too high of a number and you and your team deserve better than that. Strive to keep your overheads below 60%, a feat that is made easier when you reduce insurance dependence.

Generate Enough Revenue To Achieve Financial Independence

This goal applies to ensuring you are financially independent so as not to reduce your quality of life once you are retired.

Incorporate Technology That Makes Dentistry Enjoyable

Don't hold back on technology that will improve your treatment processes and simultaneously make dentistry fun for you!

A High Performance Team

Find a high performance team that you truly love and enjoy working with. Your team can make a world of a difference when it comes to building a thriving practice.

Patients You Enjoy Taking Care of

Surround yourself with patients that appreciate you and that you appreciate and enjoy taking care of. Patients that cause too many issues are simply not worth the time and effort.

A Treatment Mix That Gives You Satisfaction

Every dentist likes different things. Find the treatment options that you genuinely enjoy and employ that treatment mix to your practice.